

2 of 4

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL

Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

— CONTRACT COMMENT —

NRCC ADD TO SKED *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

SPOTS REVISED- NO CHANGE IN TTL= 44,000

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*4	F,M-TU	6A-7A	GOOD DAY UTAH	:30	\$400.00	11/02-11/06	2	1	2	\$800.00	
		Sales Remark: V3 REV-										
		V3 More than 2 codes changed										
	*7	F,M-TU	7A-8A	GOOD DAY UTAH	:30	\$475.00	11/02-11/06	2	1	2	\$950.00	
		Sales Remark: V3 REV										
		V3 Comment Changed, Spots/week Changed										
	*8	SU	9P-930P	NEWS	:30	\$1,500.00	11/04-11/04	0	0	0	\$0.00	
		Sales Remark: V3 REV-										
		V3 More than 2 codes changed										
	*12	SU	930P-10P	FOX NEWS	:30	\$1,500.00	10/28-10/28	1	1	1	\$1,500.00	
		Sales Remark: V3 REV										
		V3 Comment Changed, Rate Changed										
	*14	F,M-TU	530A-6A	GOOD DAY UT	:30	\$350.00	11/02-11/06	1	1	1	\$350.00	
		Sales Remark: V3 REV										
		V3 Comment Changed, Spots/week Changed										

Rep Order# 9818579 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 577018

Printed: 09/25/2012 1:17 PM
Last Received: 09/25/2012 1:00 PM
Showing Buylines: All Rep Revised Lines

3 of 4

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE
Estimate# 3161
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3161
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*18	F,M	9P-930P	NEWS	:30	\$1,500.00	11/02-11/05	2	1	2	\$3,000.00	
				Sales Remark: V3 REV								
				V3 Comment Changed, Rate Changed								
	*19	SA	1005P-1035P	FTBL FEVER	:30	\$1,000.00	11/03-11/03	1	1	1	\$1,000.00	
				Sales Remark: V3 SHOW NAME IS FOOTBALL FEVER AND AIRS 1005-1035P								
				REV								
				V3 More than 2 codes changed								
	*21	SU	10A-11A	FOX PRE GAME	:30	\$500.00	10/28-10/28	1	1	1	\$500.00	
							11/04-11/04	0	1	0		
				Sales Remark: V3 CXL								
				V3 Comment Changed, Spots/week Changed								
	*24	F,M-TH	630P-7P	SEINFELD	:30	\$700.00	10/26-11/01	3	1	3	\$2,100.00	
				Sales Remark: V3 REV								
				V3 Comment Changed, Rate Changed								
	*25	F,M	630P-7P	SEINFELD	:30	\$700.00	11/02-11/05	1	1	1	\$700.00	
				Sales Remark: V3 REV								
				V3 Comment Changed, Rate Changed								
	*26	SU	2P-5P	NFL	:30	\$2,600.00	10/28-10/28	1	1	1	\$2,600.00	
				Sales Remark: V3 REV								
				V3 Comment Changed, Rate Changed								
	*27	SU	11A-2P	NFL	:30	\$2,600.00	11/04-11/04	1	1	1	\$2,600.00	
				Sales Remark: V3 REV								
				V3 Comment Changed, Rate Changed								
	*28	SA	5P-530P	NEWS	:30	\$400.00	11/03-11/03	0	0	0	\$0.00	
				Sales Remark: V3 NO EN DT COLLEGE FOOTBALL								
				REV								
				V3 Comment Changed, Spots/week Changed								

Rep Order# 9818579 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 577018

Printed: 09/25/2012 1:17 PM
Last Received: 09/25/2012 1:00 PM
Showing Buylines: All Rep Revised Lines

4 of 4

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE
Estimate# 3161
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3161
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL

Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*29	F,M	530P-6P	NEWS	:30	\$950.00	11/02-11/05	1	1	1	\$950.00	
				Sales Remark: V3 REV								
				V3 Comment Changed, Rate Changed								
	*32	SU	5P-530P	NEWS	:30	\$450.00	10/28-10/28	0	0	0	\$0.00	
				Sales Remark: V3 NO EN DT NFL								
				REV								
				V3 Comment Changed, Spots/week Changed								
	*33	F,M-TH	530P-6P	NEWS	:30	\$950.00	10/26-11/01	1	1	1	\$950.00	
				Sales Remark: V3 REV								
				V3 Comment Changed, Rate Changed								

---REPORT TOTALS---

Report Totals: 18 / \$18,000.00

---SALES MONTHLY TOTALS---

Oct 12: 11 / \$13,650.00 Nov 12: 38 / \$30,350.00

Sales Totals: 49 / \$44,000.00

Station Totals: 49 / \$44,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$122,222	CABL	0%	KDLU	0%	KJZZ	2%	KSL	16%	KSTU	36%
		KTVX	10%	KUCW	1%	KUTV	35%	UNKB	0%	UNKN	0%

Books null
Demos RA3564